

# CMI Diploma in Management



**Mode of Attendance:** Blended | **Duration:** 18 Months

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The Diploma in Management is a highly sought after qualification accredited by the Chartered Management Institute – the only chartered professional body that is dedicated to management and leadership. The course has been specifically designed to equip middle managers with the necessary skills to help them tackle the day-to-day management challenges enabling them to improve the overall performance of the business and also develop their own career.

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## Course Outline:

### Core Units

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|------------------------------------|--|
| > Developing Your Management Style | > Communication and Information Management |
| > Managing Resources               | > Meeting Customer Needs                   |
| > Managing Performance             |  |

### Optional Units

- |                                    |                                    |
|------------------------------------|------------------------------------|
| > Recruitment and Selection        | > Developing Individuals and Teams |
| > Financial Management             | > Marketing Management             |
| > Principles of Project Management |                                    |

**Target Audience:** This course is designed for middle managers.

**Entrance Criteria:** There are no specific entry requirements for this qualification. However, candidates are likely to either hold a recognised qualification in management and/or have several years experience at supervisory or first line management level.

## FURTHER STUDY OPPORTUNITIES

Diploma students will automatically become an Associate Member of the Institute of Management (ACMI) upon enrolling for the course. Upon successful completion they may further enhance their professional status by applying for full membership (MMCI).

## BENEFITS TO THE ORGANISATION

This course helps businesses realise the potential of their managers and leaders to deliver sustained organisational performance.

## BENEFITS TO THE INDIVIDUAL

This course allows participants to develop essential leadership skills in their current management role and enable progression into a senior management position.

## PRICE

The price for this course is £2220 per person.

## MORE INFORMATION

### ILA

This course is eligible for an ILA Account. You must provide your ILA account number prior to booking any course.

### Booking

To find out more about the course or if you would like to enrol, please contact Tom Methven on 01324 403246. Alternatively, please complete the standard Forth Valley College application form and return it to Mhairi Archibald.